

Procedure Title: Advertising/Sponsorships
Procedure Number: 02-2005-0003
Board Policy Reference: IV.A. General Executive Direction
NWCCU Standard:

Accountable Administrator: Foundation Director
Position responsible for updating: Foundation Director
Original Date: 12-05-05
Date Approved by Cabinet: 1-10-06
Authorized Signature: *Signed original on file*
Dated: 1-11-06
Date Posted on Web: 09-25-08
Revised:
Reviewed: 09-08

Purpose/Principle/Definitions:

Advertising and sponsorships through a variety of marketing activities may be permitted on College property with President or designee approval. Such activities may include, but not be limited to, advertising, corporate sponsorship and signage.

Selling or soliciting advertising and sponsorships for fundraising: Refer to General Fundraising Procedure 02-2003-0005 and fill out activity request form.

Legal References:

[ORS 294.100](#)
[ORS 341.290 \(2\)](#)